

2017 City of Cottonwood Annual Report



*Administration
City Clerk
Finance Division
Human Resources
Purchasing
Police Department
Information Technology
Economic Development*



*Municipal Airport
Cottonwood Area Transit
Fire and Medical Department
Municipal Court
Parks & Recreation
Public Works
Utilities Department
Community Development*

"Inspiring a Vibrant Community"



Mayor Tim Elinski

Message from the Mayor

This represents the second annual report for the City of Cottonwood that hopefully gives the citizens we serve a better understanding of the scope of services the city provides and the demand for those services. The City Council and the staff of the city strive to provide the highest level of services to all of our citizens who live inside or outside the city boundaries as well as for those that visit or have established Cottonwood as their place of business. We all work daily on your behalf to ensure a higher quality of life and to make Cottonwood a more vibrant community.

City Council

Vice-Mayor Kyla Allen

Council Member Karen Pfeifer

Council Member Linda Norman

Council Member Tosca Henry

Council Member Deb Althouse

Council Member Ruben Jauregui



City Mission Statement ***“Making a Vibrant Community”***

City Facts

Population—11,990 (2016 est.)

Land Area—10.7 square miles

Median Income—\$35,216

Elevation—3,320 ft.

City Sales Tax—3 %

Total Sales Tax—9.35 %

City Property Tax—None

Number of City Full Time Employees—209

2017 ACCOMPLISHMENTS

- Successfully launched “My Cottonwood” mobile app through CivicMobile, a free app that keeps citizens informed and provides easy access to a variety of resources.
- We completed the City Stormwater Program in accordance with the new Arizona Department of Environmental Quality regulations.
- We achieved designation of Old Town Cottonwood as an arts, culture and entertainment district.
- We completed renovation of the Cottonwood Civic Center and developed a business plan for its use.
- The City of Cottonwood’s Finance Department received for the 18th time the Distinguished Budget Presentation Award from the Government Finance Officers Association (GFOA) for FY 2017.
- Was awarded a US Department of Agricultural (USDA) Rural Economic Development grant in the amount of \$75,000 for the hiring of a full-time Business Specialist for the Business Assistance Center whose counseling efforts generated 75 business starts and 90 jobs.
- The City of Cottonwood received a \$150,000 grant from the Yavapai County Flood Control District to complete a detailed floodplain study of Old Town/Del Monte Wash.
- As part of the multi-year contracted program 8,513 feet of sanitary sewer lines have been rehabilitated.
- The City of Cottonwood has successfully maintained an AA++bond rating.
- We developed strategies to enhance the Farmers Market. Changing the logo and re-branding program to “Old Town Music and the Market”.
- Completed the 2nd phase (of 3) of the Verde Valley military Service Park at Garrison Centennial Park with the installation of 5 service monuments with granite inscribed plaques, honoring our Veterans.
- Collaborated with the Chamber of Commerce and the business community in creating the Safe Shopper Program focused on reducing panhandling on business properties.
- The City of Cottonwood was awarded the 27th consecutive Certificate of Achievement in Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for the Finance Department’s Comprehensive Annual Report (CAFR) for the year ending June 2017.
- We continue to communicate and improve transparency with the public and region;
 - 1) We film three Inside Cottonwood shows per month, with the Mayor, the City Manager and the Community Development General Manager.
 - 2) We continue to film the regular council meeting which are streamed live and repeated throughout the month.
 - 3) We distributed two Just the Facts Newsletters in the water bills.
 - 4) We routinely send out information through the water bills.
 - 5) We maintain an active Facebook page and are making improvements to ensure it portrays the right image for the City.

City Services by the Numbers



POLICE SERVICES RESPONDED TO:

14,927 Calls for Service—5% Increase Over 2016

- 492 Part 1 Crimes
- 301 Felony Arrests
- 1,197 Misdemeanor Arrests
- 1,393 Animal and Code Violations
- 4,536 Crime Prevention Contacts



PUBLIC SAFETY COMMUNICATIONS ASSIGNED:

32,367 Police and Fire Calls for Service



FIRE & MEDICAL SERVICES RESPONDED TO:

3,798 Calls for Service—7% Increase Over 2016

- 3,054 Medical Calls
- 312 Fire/Hazardous Materials Calls
- 418 Public Assists
- 2,210 Fire Prevention Contacts
- 7,514 Fire Safety Education Contacts



UTILITY SERVICES PROVIDED TO:

- 9,260 Water Customers
- 4,258 Wastewater Customers
- 141 Leaks Repaired
- 7,900 Feet of Water Line Replaced
- 85 Gallons of Water used per day per capita



PARKS & RECREATION SERVICES PROVIDED:

- 8,891 Recreation Center Memberships
- 228,551 Recreation Center User Visits
- \$707,971.70 User Fees Recovered
- 1,023 Number of Youth Sports League Participants
- 524 Number of Adult League Participants



PUBLIC LIBRARY SERVICES PROVIDED:

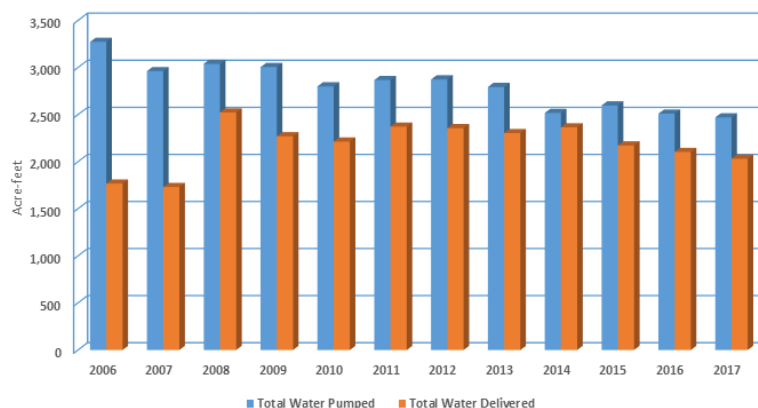
- 261,208 in Total Circulation
- 7,547 Adult Program Participants
- 10,240 Youth Program Participants
- 49,205 Website Visits
- 9,979 Volunteer Hours



TRANSIT SERVICES (CAT & LYNX) SERVED:

- 153,793 Total Riders
- 18,216 ADA Para-Transit Riders
- 80,366 Riders on CAT Fixed Routes
- 442,467 Miles Traveled
- 55,211 Riders on Lynx between Cottonwood & Sedona

Total Water Pumped Verses Total Water Delivered in Cottonwood Service Area Annually (Acre-Feet)





PLANNING AND BUILDING SERVICES REVIEWED AND PERMITTED

- 34 Commercial Projects
- 76 New Residential Units
- 239 Residential Projects
- \$21,389,291.48 New Project Valuation
- \$244,069.96 Permit Fees

RECYCLING SERVICES AT THE TRANSFER STATION

- 105 Tons of Cans, Bottles, Paper and Cardboard
- 25,961 Pounds of Electronics
- 390 Cubic Yards of Landfill Not Used



PUBLIC WORKS PROVIDED:

- 19,099 Sq. Feet of New or Repaired Sidewalk
- 125,757 Sq. Feet of Roadway Were Repaired or Sealed
- 25,200 lbs. of Asphalt Were Used to Repair Potholes
- 108 Right-of-Way Permits Issued

CITY COURT PROCESSED

- 2,428 Filings
- 23.7% Were Misdemeanors
- 10.4% Were Criminal Traffic
- 57.9% Were Civil Traffic
- 2.8% Were Non-Criminal Ordinances
- \$157,977 Fines Received by the City

Budget Facts

Revenues by Category

Taxes	\$13,046,090	48.12%
Licenses & Permits	\$309,850	1.14%
Intergovernmental Revenues	\$3,687,205	13.60%
Charges for Services	\$3,360,330	12.40%
Fines & Forfeitures	\$187,000	0.69%
Uses of Monies & Properties	\$42,100	0.16%
Miscellaneous Revenues	\$50,500	0.19%
Carryover	\$6,426,120	23.70%
Proceeds from Lease Purchase	\$0	0.00%
Total Revenues & Other Sources	\$27,109,195	100.00%

Expenditures by Category

Personnel	\$15,328,010	56.54%
Operating Supplies	\$517,660	1.91%
Contractual Services	\$1,480,790	5.46%
Other Services and Charges	\$2,318,750	8.55%
Capital Outlay	\$883,250	3.26%
Debt Service	\$471,470	1.74%
Transfers Out	\$2,021,530	7.46%
Reserves	\$4,087,735	15.08%
Total Expenditures & Uses	\$27,109,195	100.00%

Expenditures by Departments

Administration	\$752,160	0.89%
Personnel	\$264,300	0.31%
City Council	\$4,298,950	5.11%
Natural Resources	\$175,545	0.21%
City Clerk	\$273,885	0.33%
Finance	\$445,100	0.53%
IT Services	\$781,905	0.93%
Purchasing	\$104,680	0.12%
Community Development	\$622,620	0.74%
Economic Development	\$323,520	0.38%
Municipal Court	\$598,480	0.71%
Legal	\$452,700	0.54%
Non-Dept'l	\$3,028,000	3.60%
Engineering	\$335,760	0.40%
Building Maint.	\$409,570	0.49%
Custodial	\$210,000	0.25%
Public Works	\$617,900	0.73%
Water	\$18,516,800	22.02%
Police	\$5,250,170	6.24%
Ordinance Enforcement	\$219,275	0.26%
Communications	\$1,756,330	2.09%
Fire	\$3,895,910	4.63%
Parks & Recreation	\$968,465	1.15%
Recreation Center	\$1,323,970	1.57%
Library	\$1,068,515	1.27%
Streets & Street Construction	\$4,388,325	5.22%
Transit	\$1,652,525	1.96%
Cemetery	\$63,110	0.08%
Airport	\$2,711,440	3.22%
Grants	\$2,609,000	3.10%
CDBG	\$267,300	0.32%
Debt Service	\$15,520,200	18.45%
Capital Improvement Program	\$2,800,390	3.33%
Wastewater	\$7,150,915	8.50%
Fiduciary Funds	\$248,100	0.29%
All Expenditures by Department	\$84,105,815	100.00%